







FORUM Intech santé

CÔTE D'IVOIRE MedicalExpo

HEALTHCARE | PHARMA | MEDICAL PRODUCTS

POSTSHOW REPORT '26

TOWARDS A MORE CONNECTED AND SOVEREIGN HEALTHCARE SYSTEM

PARC DES EXPOSITIONS ABIDJAN-CÔTE D'IVOIRE 18-20 JUNE

ORGANISED BY

ATLMEXPO 25 year

EKSPOTURK

SGCI

KEY FIGURES

10,000+
Professional Visitors

14
Participanting Countries

150
Brands

125
Hosted Buyers

40+
Conférences & Panels sessions

1200+
B2B Meetings

A PRESTIGIOUS OPENING CEREMONY



Dr. Eugène Aka Aouélé

The official Opening Ceremony of the 2nd Medical Expo Côte d'Ivoire and the 2nd InTech Santé Forum was held on 18 June 2026 at the Abidjan Expo Center, bringing together senior government officials, healthcare leaders, diplomatic representatives, international organisations, technology experts and industry professionals for the official launch of three days dedicated to healthcare innovation and digital transformation.





Organised by ATLM EXPO, EXPO TURK and SGCI, the event marked a significant milestone in Côte d'Ivoire's commitment to strengthening its healthcare ecosystem through innovation, international collaboration and digital technologies.
Held under the theme "Together for an Interconnected and Sovereign Healthcare System," the opening ceremony reflected a shared vision of building more resilient, accessible and future-ready healthcare systems across Africa.

The ceremony was honoured by the presence of distinguished personalities, including Mr. Amadou Coulibaly, Minister of Communication; Mr. Amadou Koné, Minister of Transport and Maritime Affairs; Dr. Eugène Aka Aouélé, President of the Economic, Social, Environmental and Cultural Council (CESEC) and Patron of the Forum; Mr. Sékou Gon Coulibaly, Founder of SGCI and Initiator of the Forum; Ms. Rokia Fofana, Chief of Staff representing the Ministry of Digital Transition and Technological Innovation; and Dr. Soltié Coulibaly, Deputy Chief of Staff representing the Ministry of Health, Public Hygiene and Universal Health Coverage.

Throughout the official addresses, speakers highlighted the growing importance of digital health, artificial intelligence, healthcare innovation and strategic partnerships in shaping the future of healthcare across the continent.

The ceremony concluded with the official ribbon-cutting, followed by a guided tour of the exhibition, where the official delegation met exhibitors and explored the latest medical technologies, healthcare solutions and innovations showcased throughout the exhibition.

Distinguished Guests

- **Mr. Amadou Coulibaly**
Minister of Communication
- **Mr. Amadou Koné**
Minister of Transport and Maritime Affairs
- **Dr. Eugène Aka Aouélé**
President of CESEC & Patron of the Forum
- **Mr. Sékou Gon Coulibaly**
Founder of SGCI



Mrs Rokia Fofana



Mr. Sékou Gon Coulibaly

TOWARDS A MORE CONNECTED AND SOVEREIGN HEALTHCARE SYSTEM



InTech Santé Forum – Medical Expo 2026 was held from 18 to 20 June 2026 at the Abidjan Expo Center, Côte d'Ivoire.

The event was held:

- Under the High Patronage of the Prime Minister of Côte d'Ivoire;
- Under the presidency of Dr. Eugène Aka Aouélé, President of the Economic, Social, Environmental and Cultural Council (CESEC);
- Under the joint patronage of the Ministry of Health, Public Hygiene and Universal Health Coverage and the Ministry of Digital Transition and Digitalisation.







Organised by ATLM EXPO, EXPO TURK and SGCI, the forum brought together healthcare professionals, digital technology experts, public institutions, international organisations and private-sector stakeholders over three days to exchange knowledge, discuss emerging trends and foster strategic collaboration.
The central theme of the forum was:

> **"Towards a More Connected and Sovereign Healthcare System."**

SPEAKERS AND PANELISTS



43 Speakers and panellists

11 Panel sessions

02 Technical training sessions

01 Startup competition

04 Masterclasses

InTech Santé Forum – Medical Expo 2026 welcomed 10,000 visitors over three days, establishing itself as one of the leading professional gatherings for healthcare technology and digital transformation in West Africa.

The forum also provided a productive platform that fostered knowledge sharing and collaboration among government institutions, international organisations, healthcare professionals, academics and technology companies.
The outcomes of the event demonstrate that Medical Expo and InTech Santé Forum are steadily strengthening their position as leading reference events for healthcare technology, digital health and innovation across West Africa.



PODCAST STUDIO



Throughout the three days of Medical Expo Côte d'Ivoire 2026, from 18 to 20 June 2026, the dedicated Podcast Studio welcomed more than 50 guests, including exhibitors, industry professionals and event organisers. Discussions covered company projects, healthcare innovations, emerging technologies, new treatments and key challenges shaping the sector.

Beyond the venue, the podcast content also extended the exhibition's reach across social media, creating an accessible digital platform where audiences unable to attend in person could follow the discussions, discover exhibitors and products, and stay connected with the latest developments from Medical Expo Côte d'Ivoire 2026.





A BIG THANK YOU TO ALL OUR EXHIBITORS



A BIG THANK YOU TO ALL OUR PARTNERS

We extend our sincere thanks to all our institutional, professional and media partners for their valuable support and contribution to the success of Medical Expo Côte d'Ivoire 2026. Their commitment helped strengthen the exhibition's visibility, regional reach and connection with the healthcare industry, reinforcing Medical Expo as a key meeting platform for the medical and healthcare sectors in West Africa.



HOSTED BUYER PROGRAMME

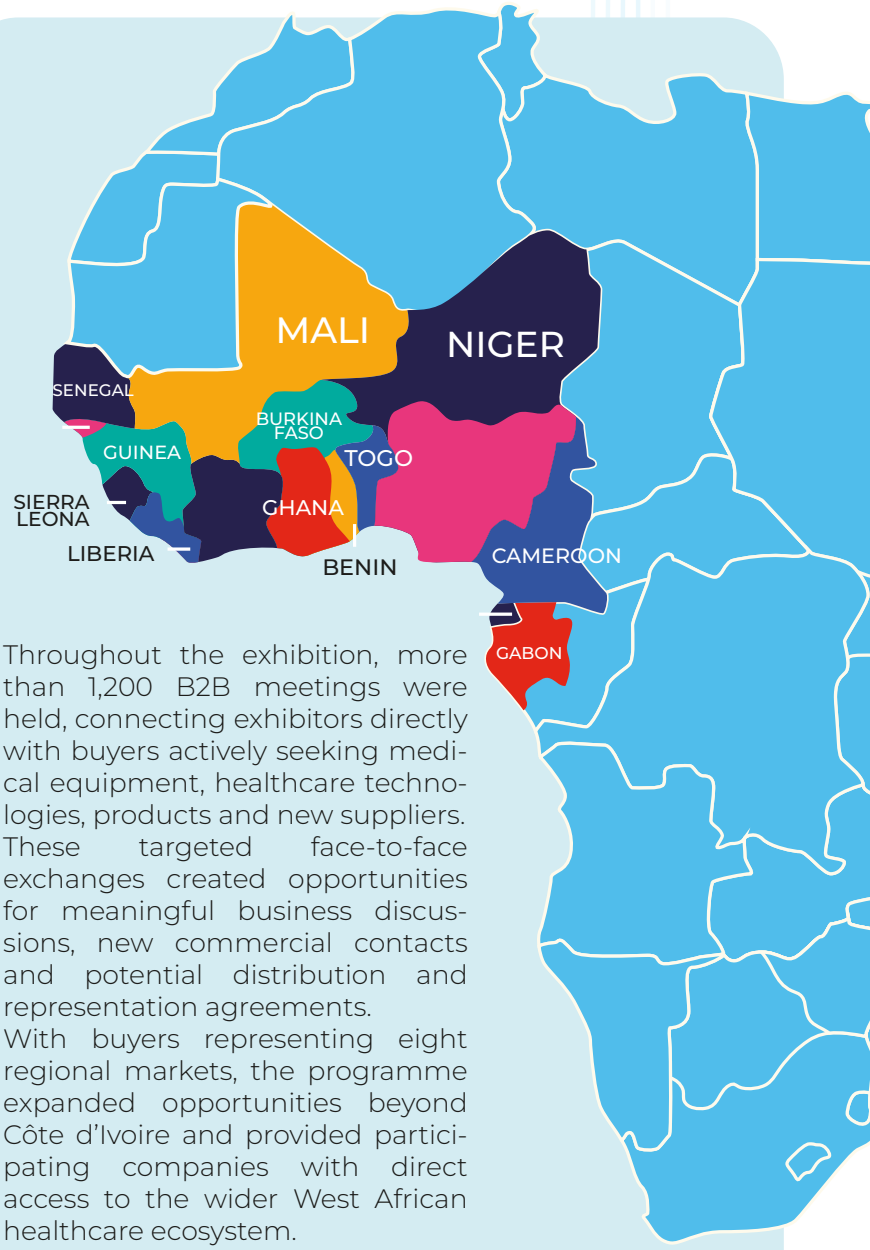
The Medical Expo 2026 Hosted Buyer Programme brought together 125 selected buyers from 8 countries, creating a focused business environment for healthcare professionals, distributors, importers and key decision-makers from across the region.











Throughout the exhibition, more than 1,200 B2B meetings were held, connecting exhibitors directly with buyers actively seeking medical equipment, healthcare technologies, products and new suppliers. These targeted face-to-face exchanges created opportunities for meaningful business discussions, new commercial contacts and potential distribution and representation agreements.

With buyers representing eight regional markets, the programme expanded opportunities beyond Côte d'Ivoire and provided participating companies with direct access to the wider West African healthcare ecosystem.

By combining qualified regional buyer delegations with more than 1,200 business meetings, the Hosted Buyer Programme became a key part of Medical Expo 2026, helping exhibitors transform new connections into potential partnerships and long-term commercial opportunities.

125 HOSTED BUYERS • 8 COUNTRIES • 1,200+ B2B MEETINGS









MARKETING COMMUNICATION

DIGITAL ADVERTISING



17M+ VIEWS

INSTAGRAM, FACEBOOK, LINKEDIN, GOOGLE, YANDEX

VIP & GENERAL INVITATIONS



20,000+ INVITATIONS SENT

PRESS COVERAGE



GENERAL PUBLIC OUTREACH



20+ MEDIA APPEARANCES

BILBOARD



200+ BILBOARDS

SMS / WHATSAPP / CALL CENTER / RADIO

SMS / WHATSAPP / CALL CENTER / RADIO

+8000 **+12M,000** **+5000**

240+ ADVERTISING PLACEMENTS

GALLERY





SOMED

ASD
B22
ASD







LUNETTES DE PARIS
A18

CENTRE D'IMAGERIE MÉDICALE D'ABIDJAN
C16

SALLE 4



Le Spot
+30


DNG ASSISTANCE
LUMIERE PLUS (ALP)



GALLERY







SAMSON
ORTHOPAEDIC
40+
SAMSON

MAC-MED
MAC-MED
L'HYGIÈNE
AU SERVICE
DES SOINS

ASD


BIENVENUE
WELCOME

Intech santé
MedicalExpo
REMERCIEMENTS :

porte
1


le Podcast



GALLERY




Locame




ROOM
ABIDJAN
35


Locamed


Ving Pur
RÉFLEXOLOGIE PLANTAIRE
Ving Pur




fmm


NOUVELLE PHARMACIE DE LA SANTE PUBLIQUE DE C.I
A04




SARAZMO


COMITAS E-HEALTH
H17
comitas e-health


SGCI
LA SOCIÉTÉ DE GESTION ET DE CONCEPT EN INFORMATIQUE
SGCI

GALLERY


AIR GAZ COTE D'IVORIE
G13
AIRGAZ




HEMONART MEDIKAL SISTEMLER SAN.TIC.A.S
E14




Pharma For All
CED ivoire












LABORATOIRE NATIONAL DE SANTE PUBLIQUE




PHILADELPHIA PHARMA
AIRES THÉRAPEUTIQUES


BIOSYNERGIE
C13




OLYMPUS

GALLERY


Allengers
Allengers






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BLADEMY


PATOLAB
BROCHE MEDICAL


PHILADELPHIA PHARMA
AIRES THÉRAPEUTIQUES
Cardio & Diabète






CONCOURS
INTECH SANTE
LA GRANDE

EXHIBITORS TESTIMONIALS

ACIBADEM
Bah Arafat Soubiane regional Manager

"Participating in Medical Expo Côte d'Ivoire provided an excellent opportunity to strengthen ACIBADEM's presence in the West African market. The exhibition enabled us to showcase our international healthcare services, engage with healthcare professionals and establish valuable new contacts interested in medical assistance solutions to Türkiye. We were particularly impressed by the quality of professional visitors and believe the event offers an outstanding platform for building long-term partnerships across the region."

SARAZMO
Representative

"Medical Expo Côte d'Ivoire offered an excellent platform to present our innovative medical aesthetic technologies to healthcare professionals and industry stakeholders. Throughout the exhibition, we introduced our advanced laser systems and dermatological solutions while establishing valuable new business contacts. The event significantly enhanced our regional visibility and created promising opportunities for future collaborations."

DELTA TRADE COMPANY
Okan Özdemir project Director

"Medical Expo Côte d'Ivoire exceeded our expectations by providing direct access to one of our priority markets in West Africa. Throughout the exhibition, we held productive meetings with potential partners and gained valuable insights into the region's healthcare sector. As a company specialising in turnkey hospital projects, laboratory solutions, sterilisation systems and biomedical services, we believe the exhibition created excellent opportunities for future business development. We look forward to participating in future editions."

ELVINDA MEDICAL
Uğur Güneş General Manager

"Medical Expo Côte d'Ivoire proved to be a productive meeting point for expanding our network across West Africa. As a manufacturer and distributor of single-use medical products, we had the opportunity to connect with new customers while strengthening relationships with existing partners in the region. The exhibition generated valuable business opportunities and reinforced our confidence in the growing potential of the West African healthcare market."

MIXTA
Faruk Poyraz Sales Manager

"Our first participation in Medical Expo Côte d'Ivoire has been a highly rewarding experience. The exhibition enabled us to present our comprehensive hospital solutions to a targeted audience of healthcare professionals and decision-makers. We were particularly pleased with the quality of business meetings and the strong interest shown in our product portfolio. The event successfully connected us with new potential partners across the region."

EXHIBITORS TESTIMONIALS

NOVOS MEDICAL DEVICES
Serpil Özdemir General Manager

"Medical Expo Côte d'Ivoire provided an excellent introduction to the West African market for Novos Medical Devices. We were impressed by the quality of visitors and the strong interest in our neonatal intensive care solutions. The exhibition created valuable networking opportunities and laid the foundation for future collaborations that will support our continued international growth."

BROCHE MEDICAL / NURTEKS
Latif Yıldız Export Manager

"Africa represents a strategic growth market for our company, and Medical Expo Côte d'Ivoire offered an ideal platform to strengthen our presence in the region. Throughout the exhibition, we introduced our surgical textiles and disposable medical solutions while establishing promising new business contacts. We are confident that the relationships initiated during the event will lead to long-term partnerships across African markets."

KOÇ HEALTHCARE
Selim Specialist Assistant

"Medical Expo Côte d'Ivoire enabled us to promote the international healthcare services of Koç Healthcare Group to a highly relevant professional audience. The exhibition strengthened our visibility in the MENA and African markets while creating new opportunities for collaboration with healthcare institutions and industry stakeholders. We were delighted by the organisation of the event and the quality of professional interactions throughout the exhibition."

ÜÇLER KİMYA
Mesut Taşyumruk Owner

"Medical Expo Côte d'Ivoire provided an excellent gateway for introducing our hospital disinfectant solutions to the African market. The exhibition enabled us to meet qualified business partners, present the quality of our products and better understand the region's growing healthcare sector. We are confident that the connections established during the event will support our long-term expansion across Africa."

CÔTE D'IVOIRE MedicalExpo

HEALTHCARE | PHARMA | MEDICAL PRODUCTS

3rd INTERNATIONAL MEDICAL, HEALTHCARE & PHARMACY EXHIBITION

01-03 APRIL 2027

PARC DES EXPOSITIONS
ABIDJAN-CÔTE D'IVOIRE

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https://ivorycoastmedexpo.com/

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